### Clara's College of Commerce

## Yari Road, Versova, Andheri -(W),

#### **MUMBAI-61**

# 7.3.1 INSTITUTIONAL DISTINCTIVENESS OF CLARA'S COLLEGE OF COMMERCE

### Ready to Serve the Society:

The Institution has the distinctiveness of being one of the colleges in the suburban district of Mumbai city that focuses on students welfare as well as work towards the welfare of society. During the year 2022-2023 college has conducted activities for the welfare of the society as under:

• <u>Blood Donation Drive:</u> Blood is the lifeline of the human body. Since it can be only made in the human body the importance of donating blood is inculcated among the students and people through the Blood Donation Drive. Blood Donation Drive has been organized on 14th December, 2022 in the memory of Late Smt. Clara Kaul on her birthday in association with Ekata Manch (NGO) and Mahatma Gandhi Seva Mandir Blood Bank. Total number of blood units collected were as under:

Sr, No.	Academic Year	Blood Bottles / Units collected
1	2022-2023	313

These collected blood units are provided free of cost to Thalassemia and critical patients and also poor and needy patients.

• Appa Pada Donation Drive: A major fire broke out in Anand Nagar and slumps in Appapada in Malad. Around 800-1000 huts were gutted in the fire breakout and many people were homeless. In the wake of present massive fire outbreak in the slums of Appa Pada, Malad (E), N.S.S unit of Clara's College of Commerce in association with Ekata Manch appealed to all the teaching, non-teaching staff, students, parents, and all well-wishers from the society to come forward and help the people of Appa Pada to sustain life by donating clothes, sanitary items, utensils, food, dry snacks, ration, stationary, etc. This donation drive was undertaken from 17th March 2023 to 22nd March 2023 between 10 am to 5 pm. After the sorting and packing of collected materials by

NSS Volunteers, the distribution was carried out successfully on 9th April 2023. This humanitarian gesture would eventually help people recover from an awful situation.

• Medical Camp: Saving life is an immense job. CWC Trust and our college organized free medical camps on 14th April,2022 in the memory of Late Saugat who was a blood cancer patient who came from Nepal for cancer treatment in Mumbai. The camp was organized for the benefit of particularly under-privileged people of the society. The diagnosis of various diseases such as heart problems, diabetes, skin problems, cancer, dental, ECG, eye checkup, TB, BP, etc. is done by specialists, doctors and physicians. The Camp is carefully monitored by the CWC Trust, Ekata Manch and supervised by NSS volunteers, students, and teaching and non-teaching staff. The entire CWC family and students actively participate in the camp.

Total 1281 people in the neighborhood community benefited due to this medical camp. Free medical treatment is given to people for different types of diseases. Medicines and spectacles are distributed free of cost. Even College Management bears the cost of costly medicines, small operations and other treatments of patients after the medical camp.

## MoUs and Collaborative Activities:

- O Clara's College of Commerce has signed MoUs with-
  - Children Welfare Centre's Law College for cooperation in curricular and co-curricular activities of students, faculty and staff.
  - Ekata Manch (NGO) for cooperation in academic, social, medical and environmental activities.
  - Film and Television Media Academy for conducting workshops and seminars on topics such as production, direction, photography and editing.
  - Screenwriters Guild of India for workshops on writing for films, television and web.
  - National Human Rights and Social Justice Commission for conducting seminars, symposiums and workshops.
  - Think Monk Info LLP (Teachers) for providing online examination software service.
  - Cosmopolitan's Valia College of Commerce for exchange of students and faculty development programs.
  - Greenvio Solutions for providing services for Green audits, Tree plantations, Capacity building of students, Eco clubs, commissioning of services as per reports, Green Building certification for Indian Green Building Council (IGBC), Associated Chambers of Commerce and Industry of India (ASSOCHAM).
  - Hind Seva Parishad's Night Degree College for exchange of faculties and students..

- M.V. Mandali's College of Commerce and Science for exchange of faculties.
- Academy of Self-Defence for conducting seminars, symposiums and workshops for the benefit of students.
- Training Inbox for setting up a Job Preparation Fair on the CWC campus for Students.
- VIVA Institute of Management & Research to enhance cross cultural learning and sharing of knowledge.

Principal Dr. Madhukar Gitte

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